

Example Profit/Loss Statement

Product-based business (vinyl sticker printing)

Income	Item Description	QTY	Unit Selling Price	Total Income
Trading Day 1	Stickers	4	\$3	\$12
	Name labels	3	\$6	\$18
	Water bottles	2	\$15	\$30
	Hand sanitisers	3	\$10	\$30
Trading Day 2	Stickers	4	\$3	\$12
	Name labels	1	\$6	\$6
	Water bottles	1	\$15	\$15
	Hand sanitisers	2	\$10	\$20
Trading Day 3	Stickers	3	\$3	\$9
	Name labels	2	\$6	\$12
	Water bottles	0	\$15	\$0
	Hand sanitisers	1	\$10	\$10
Trading Day 4	Stickers	8	\$3	\$24
	Name labels	2	\$6	\$12
	Water bottles	1	\$15	\$15
	Hand sanitisers	0	\$10	\$0
Total Income				\$225

Total Costs	(Total costs comes from start-up costs budget)	\$163
Total Profit	(Income – Costs)	\$62