

# MARKETING REQUIREMENTS

## FOR SCHOOL WEBSITE (COURSE OFFERINGS REFERENCING BINNACLE TRAINING)

For School websites pertaining to Vocational Education Program offerings, it is vital that the School (Third Party) provides a clear delineation of the way their Vocational Education and Training (VET) courses are undertaken. This includes listing the Name and RTO Code of each provider.

**Vocational Education and Training (VET) courses can be undertaken in the following ways:**

- 1) [School Name] as Registered Training Organisation (RTO #[\_\_\_\_\_]).
- 2) External RTO delivered at [School Name].
- 3) External RTO delivered at External RTO premises.
- 4) School Based Traineeship or Apprenticeship.

## MARKETING REQUIREMENTS CHECKLIST - SCHOOL WEBSITES

	REQUIREMENT	EXAMPLE
<b>MANDATORY INCLUSIONS:</b>	RTO Full Name (Binnacle Training) and RTO Code (31319) This is to be listed alongside reference to the qualification code and title, per above	Binnacle Training RTO 31319
	Full qualification code and title must be used	BSB30120 Certificate III in Business
<b>IMPORTANT INFORMATION:</b>	If you feature your School's Subject Handbook (or Guide) on your website please make sure it is updated and features the most current information of the course.	
	Please reference the role of the the School, as Third Party, providing training and assessment services on behalf of Binnacle Training (RTO Code 31319).	
	If displaying your range of VET course offerings, provide a clear delineation of the way each course is undertaken, per above. This includes listing the RTO Code of each provider.	