



Binnacle
Business & Tourism

Business and Tourism 2023 Course Offerings



Real Skills for Real Careers



Our Binnacle Certificate Courses are suitable for students in Years 10-12.

Choose from a variety of **Certificate II**, **Certificate III** and Short Course programs from a range of study areas including:

Fitness, Sport and Recreation, Business, Tourism, Workplace Skills and First Aid.

Learn more about us:

P: 1300 303 715

W: www.binnacletraining.com.au

E: admin@binnacletraining.com.au



HOW TO GET STARTED:

Please visit our Binnacle Training Website - Programs for Schools for more information on each of our course offerings:

<https://www.binnacletraining.com.au/for-schools/programs/>

The Binnacle Mission



Binnacle
Training

Allowing Teachers to Teach

We are leaders in Vocational Education in schools; enabling teachers with high quality certificate programs and support; equipping students with skills to navigate a successful future.

WHY STUDY WITH BINNACLE TRAINING

Binnacle Training are leaders in VET in schools, enabling teachers with quality programs and support; equipping students with skills to navigate a successful future. We are united in our commitment to 'raising the bar' with the following highlights showcasing our impressive record:

More than 16 Years of Experience Delivering VET in Schools	More than 500 Active Classes State-Wide
5 x National Recognised Certificate Pathways Offerings - Sport, Fitness, First Aid, Business & Tourism PLUS Short Courses	15,000 Qualifications Issued Approximately Each Year
Over 15 Certificate Programs Offered Each Year	3 Office Locations - Ipswich, Brisbane and Townsville
Over 250 Binnacle Partner Secondary Schools	Servicing Secondary Schools across Queensland & ACT
Over 800 Binnacle Program Deliverers	91% Completion Rate

WHY STUDY WITH BINNACLE TRAINING

Custom-Built, Student and Teacher Friendly Online Learner Management System (LMS)

Certificate Programs Purpose Built For Secondary Schools (Years 10-12) By Industry and Education Experts

Binnacle Certificate Programs Contribute to a students QCE Credits and ATAR Ranking

All Teaching and Assessment Resources Developed for Teachers to save your time and 'Allow Teachers To Teach'

Programs Delivered By Industry-Qualified Trainer and Assessors (Teachers) in a familiar School Environment

Flexible and Student-Friendly Programs Delivered in 1, 2 and 3-Year Formats

Practical Learning and Project-Based Learning assisting students to acquire key enterprise skills for future world of work

Live and Up-To-The-Minute Student Feedback and Progress Reporting - Take the stress out of teacher marking

World-class Teachers Professional Development Opportunities (Workshops, Webinars, ViSC Conference)

Dedicated Teacher and Customer Support Team - Direct Access to Program Management and Admin Support Team



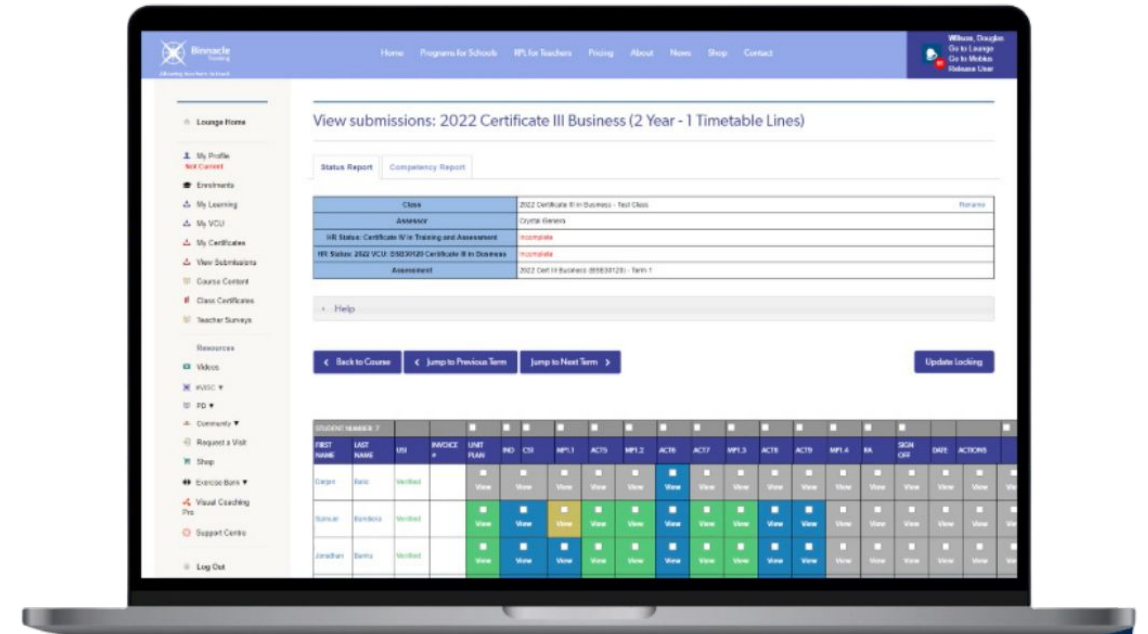
BINNACLE LOUNGE (LEARNING MANAGEMENT SYSTEM)

The Binnacle Lounge is our very own Learning Management System (LMS) that has been custom-built for schools and teachers. With innovation at the forefront, we have enabled the quality facilitation of our programs with a technology solution without peer in VET in Schools.

The Binnacle Lounge provides:

- Real-time status reporting on student outcomes specific to your program.
- Certificate on completion (simply download)
- All course content in one central location
- Suite of online video content including program and tutorial videos
- Zero paperwork
- Unlimited access - anytime, anywhere
- NEW! Online Exercise Bank specific to the Certificate III in Fitness qualification.

Delivered mindfully, we are continually evolving and investing in the Binnacle Lounge (and our digital learning resources) to create great experiences for our students and teachers alike.



VET IN SCHOOLS

VET in Schools is about gaining practical work-related skills to equip you for the world of work while you are at school. The number of schools and students involved in VET programs has increased in recent years, and most schools now offer some VET options to senior secondary students.

“In 2019, 22,503 Year 12 graduates achieved a VET Certificate I, II, III or IV qualification during their senior schooling and about 60 per cent of schools were registered to offer VET certificates and courses.”

O’Flaherty, A & Egan, G. (2020) How students are getting an edge with extra qualifications, *The Courier Mail*, 10 March. Available at: [Queensland's biggest VET schools revealed: The schools with the most students gaining VET qualifications | The Courier Mail](#)

All VET training embedded in Queensland Curriculum and Assessment Authority (QCAA) subjects and school-based apprenticeships and traineeships count towards a VET qualification as well as the QCE; in effect, allowing students to mix general and vocational education, and make a start on training for a career before they leave school.

As well as readying students for the workforce, VET programs can lead to further study, either in the VET sector (where students can gain credit for their VET certificate) or university, since results from some VET programs can be included in the calculation of their Australian Tertiary Admissions Rank (ATAR).



ATAR AND QCE CREDITS

The Australian Tertiary Admission Rank (ATAR) is a standard measure of a student's total academic achievement in comparison to that of other students. Its purpose is to assist tertiary institutions in the selection of applicants for various programmes. The ATAR is a percentile number, not a grade, that shows a student's standing in their cohort in a given year.

Each level of VET qualification includes a single scaled result that can be used to calculate a student's ATAR. Regardless of the course of study, duration, or content of the VET qualification, the scaled result in any given year is the same. A Certificate III in Business and a Certificate III in Fitness, for example, will result in the same scaled outcome.

Completed Vocational Education and Training (VET) courses can be utilised for tertiary admission in one of two ways:

1. As part of the ATAR; and/or
2. As a stand-alone basis of admission

A completed VET qualification at the Certificate III level and higher may be considered by institutions as a basis for tertiary entrance.

What are QCE Credits

Other than contributing towards ATAR, VET courses also contribute towards a student's Queensland Certificate of Education (QCE) credits which is Queensland's Senior School Qualification. Students must earn a minimum of 20 credit points from a variety of courses to receive a QCE. The courses on offer and their QCE credit points (when completed in full) vary from course to course to please see course specific section for more accurate information.





Binnacle
Workplace Skills

BSB20120 Certificate II in Workplace Skills



BSB20120 Certificate II in Workplace Skills

An excellent work readiness program where students develop a range of essential business skills including - time management, communication, using digital technologies, critical thinking, team work and participating in sustainable work practices.

Students facilitate projects and services within their school community, including: › Personal effectiveness – self-awareness › Problem solving in the workplace

Delivery Format:	1-Year Format (4 Terms) <i>*May be delivered as a 2-Year Program (Binnacle packages this course as 4-Terms). Please consult your Binnacle Program Manager.</i>
Timetable Requirements:	1-Timetable Line
Units of Competency:	10 (5 Core units, 5 Elective units)
Suitable Year Level(s):	Year 10 (also suitable for Year 11 and/or Year 12 students)
Study Mode:	Combination of classroom and project-based learning, online learning (self-study) and practical work-related experience
Cost (Fee-For-Service):	\$225 per person
QCE Outcome:	Maximum 4 QCE Credits

Business in Schools: A Snapshot

A nationally recognised Certificate II in
Workplace Skills
(Maximum 4 QCE Credits)

Delivered as a senior subject by your teacher;
conducted at your school.

Deliver projects and services within your school
community.

Pathways into further training.



What will you learn?

**Time
management**

**Workplace
safety**

**Customer
service**

Communication

**Software
applications**

Teamwork

**Digital
technologies**

**Business
documents**

**Products &
Services**

**Environmental
sustainability**

Critical thinking

Problem solving

...and more!

Learn what it takes to become a Business Professional!

How will you learn?



Conducting real projects

Completing real workplace documentation

Leading others

Solving interesting problems

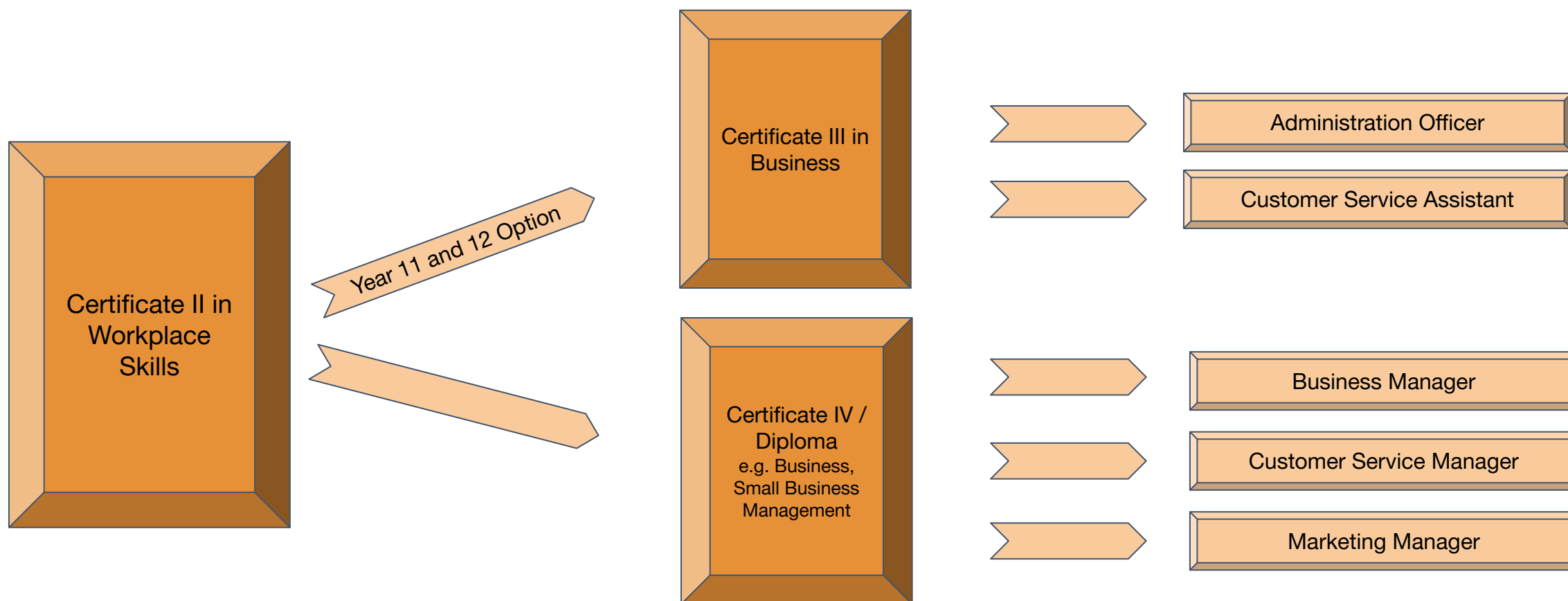
How will you be assessed?

Conducting projects

Completing business documents

Personal reflections and quizzes







Binnacle
Business

BSB30120 Certificate III in Business



BSB30120 Certificate III in Business (Standalone)

The Certificate III Business training program covers the skills and knowledge required of an employee entering the Business Services industry and/or pursuing further tertiary business pathways (e.g. Certificate IV, Diploma or Bachelor of Business). Students develop key enterprise skills - including leadership and innovation, customer service, personal management, teamwork and financial literacy - through project-based learning.

Students will also participate in Binnacle Boss - an entrepreneurship program for secondary school students.

Students facilitate projects and services within their school community, including: › Engage in a Go! Travel Customer Service Officer Role › Design and plan for a new product or service

Delivery Format:	2-Year Format (Packaged as 7-Terms)
Timetable Requirements:	1-Timetable Line <i>*May be delivered as a 1-Year Program on 2 Timetable Lines (Binnacle packages this course as 4-Terms). Please consult your Binnacle Program Manager.</i>
Units of Competency:	13 (6 Core Units, 7 Elective Units)
Suitable Year Level(s):	Year 11 and 12
Study Mode:	Combination of classroom and project-based learning, online learning (self-study) and practical work-related experience
Cost (Fee-For-Service):	\$265 per person
QCE Outcome:	Maximum 8 QCE Points

Business in Schools: A Snapshot

A nationally recognised Certificate III in
Business
(Maximum 8 QCE Credits)

Delivered as a senior subject by your teacher;
conducted at your school.

Deliver projects and services within your school
community.

Pathways into Certificate IV and/or University.

Financial Literacy Elective



**Students eligible for an Australian Tertiary Admission Rank (ATAR) may be able to use their completed Certificate III to contribute towards their ATAR. For more information contact your VET Coordinator.*

What will you learn?



Learn what it takes to become a Business Professional!

Sustainable pot plants help teen's business grow

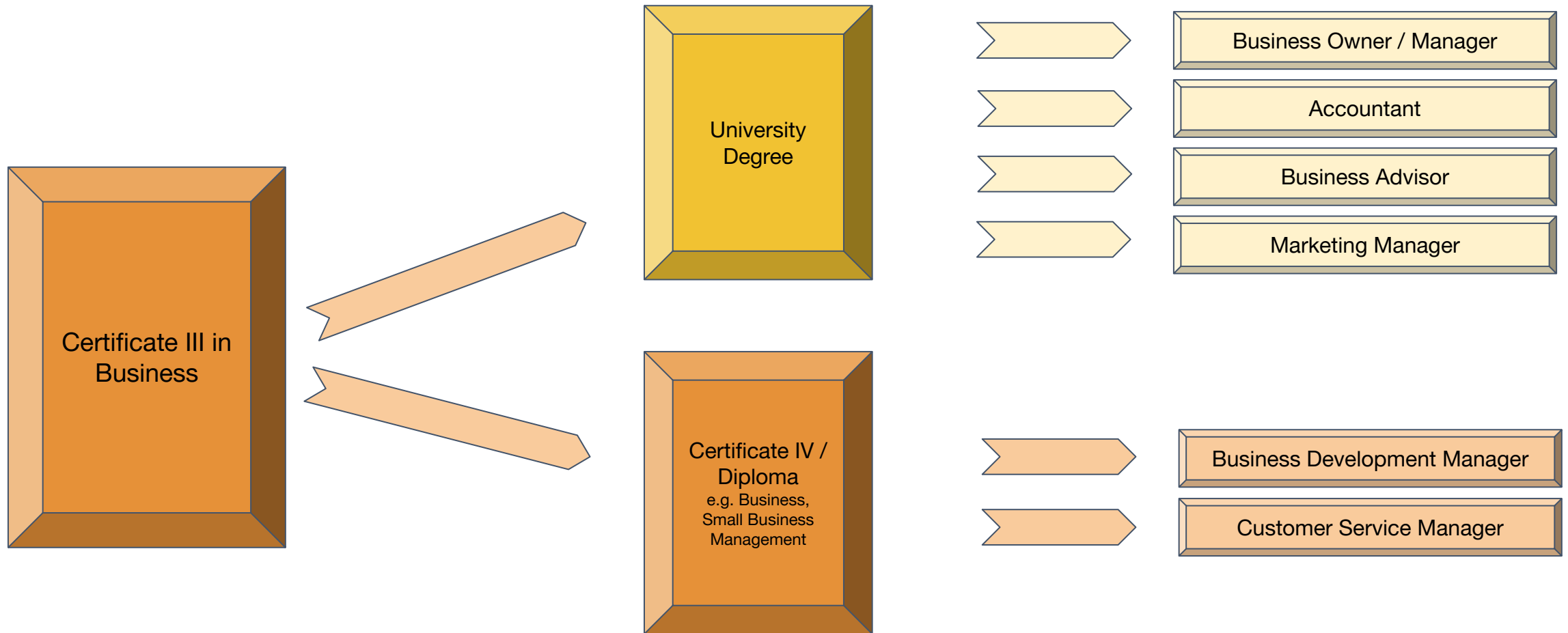


Major Project: Design and Plan for a New Product or Service

**BINNACLE
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Team Project: Engage in a 'Go! Travel' Customer Service Office Role







Binnacle
Business & Tourism

BSB30120 Certificate III in Business and SIT20116 Certificate II in Tourism



BSB30120 Certificate III in Business + SIT20116 Certificate II in Tourism

Students develop skills to thrive in the Tourism and Business Services industries including - teamwork and relationships, customer service, personal effectiveness, business technology and critical thinking - through project-based learning.

Students will participate in a Tourism industry discovery and are also exposed to Binnacle Boss - an entrepreneurship program for secondary school students.

Students facilitate projects and services within their school community, including: › Ecotourism in Australia › Customer service at the Go! Travel Retail Store

Delivery Format:	2 year format (7 Terms)
Timetable Requirements:	1-Timetable Line
Units of Competency:	Certificate III Business - 13 Units (6 Core Units + 7 Elective Units) Certificate II in Tourism - 11 Units (4 Core Units + 7 Elective units)
Suitable Year Level(s):	Year 11 and 12
Study Mode:	Combination of classroom and project-based learning, online learning (self-study) and practical work-related experience
Cost (Fee-For-Service):	\$265 per person
QCE Outcome:	8+ QCE Credits

Business & Tourism in Schools: A Snapshot

A nationally recognised Certificate III in Business
+ Certificate II in Tourism (8+ QCE Credits)

Delivered as a senior subject by your teacher;
conducted at your school.

Deliver projects and services within your school
community.

Pathways into Certificate IV and/or University.

Financial Literacy Elective



**Students eligible for an Australian Tertiary Admission Rank (ATAR) may be able to use their completed Certificate III to contribute towards their ATAR. For more information contact your VET Coordinator.*

What will you learn?

Leadership

**Workplace
Safety**

**Customer
Service**

**Personal
Management**

Finance

Teamwork

**Social &
Cultural
Awareness**

**Business
Documents**

**Products &
Services**

Marketing

Small Business

**Financial
literacy**

...and more!

Learn what it takes to become a Business & Tourism Professional!

Ecotourism in Australia





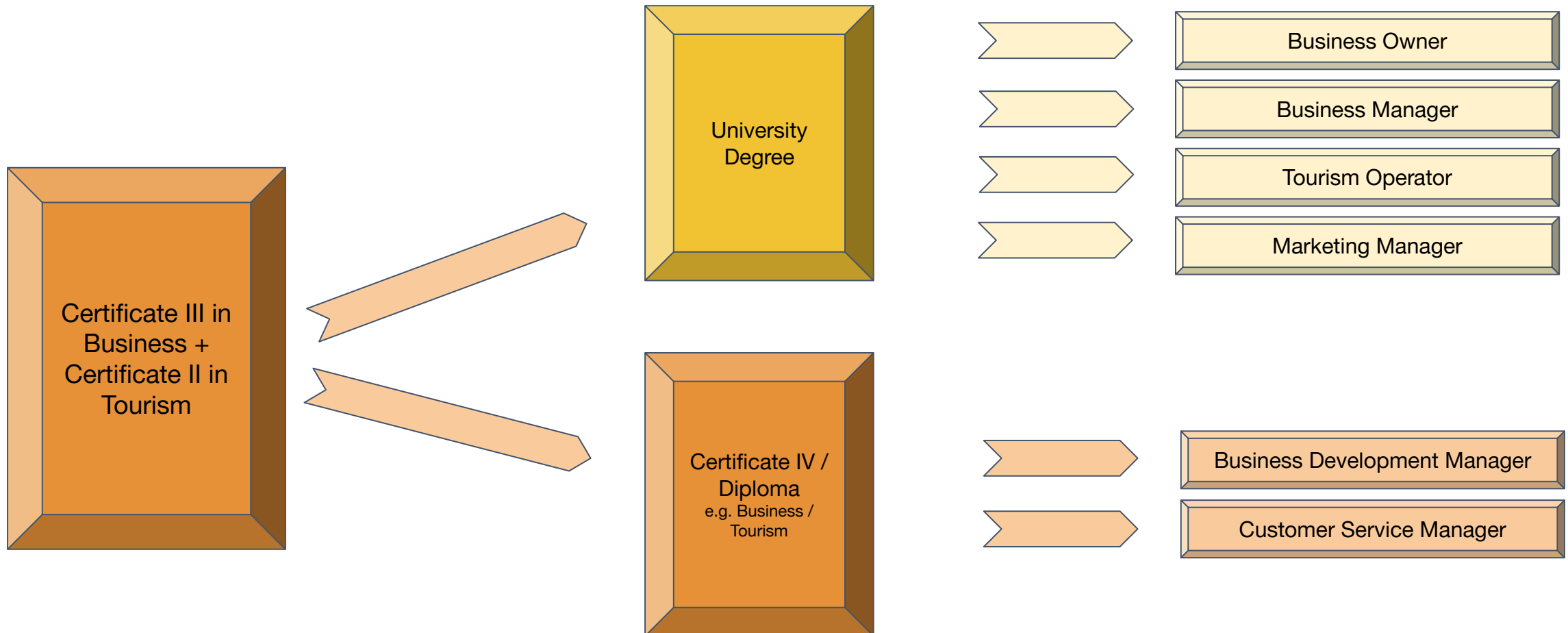
Team Project: Design and Plan for a New Product or Service



Binnacle

Business

Career Pathways





Binnacle
Business & Tourism

SHORT COURSE

Inclusivity and Communication in the Workplace (1-Term)



Inclusivity and Communication in the Workplace (1-Term)

The 'Inclusivity and Communication in the Workplace' Short Course provides students with an opportunity to participate in a practical project which enables students to apply their knowledge and skills in communication and their ability to demonstrate social and cultural awareness. Students host a mini expo in the school environment accessing staff and peers as customers. They will also participate in a customer service role play activity proving they can interact with a customer and handle cross cultural misunderstandings.

This is a perfect short course for preparing senior students for customer service related vocation employment.

*These units are also completed as part of the dual qualification BSB30120 Certificate III in Business + SIT20116 Certificate II in Tourism qualification - Term 4

Delivery Format:	1-Term or Flexible Delivery Options
Timetable Requirements:	1-Timetabled Line or Approx. 30 Hours
Units of Competency:	3 Units
Suitable Year Level(s):	Year 10, 11 or 12
Study Mode:	Combination of classroom and self directed online learning
Cost (Fee-For-Service):	\$70 per person
QCE Outcome:	Maximum of 1 QCE Credits Reported to SIT20116 Certificate II in Tourism - Partial Completion

Inclusivity and Communication in the Workplace: A Snapshot

**A 1-Term Short Course with a Potential 1 QCE
Credit Outcome**

**Delivered as a senior subject by your teacher;
conducted at your school.**

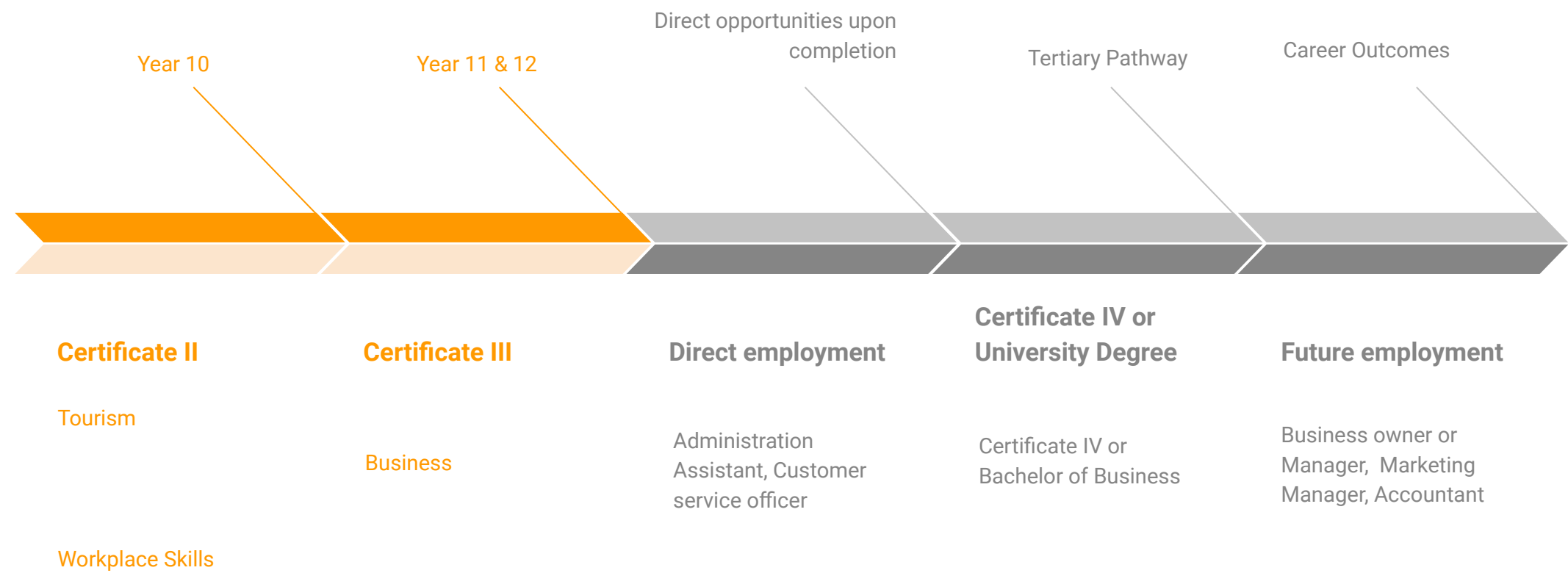
**Deliver projects focused on inclusivity and
communication in the Business and Tourism
Industries.**

Excellent introductory subject offering.

3 Units of Competency Completed



FUTURE LEARNING PATHWAYS





For more information please contact your Business and Tourism Teachers or visit: binnacletraining.com.au



Binnacle
Training

RTO CODE 31319

**IF YOU HAVE
ANY QUESTIONS,**

CONTACT US

P 1300 303 715

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Allowing Teachers to Teach