fya

# Example Projected Profit/Loss Budget

## Product-based Business

| Income | Item Description | QTY | Unit selling price | Total Income |
|---|---|---|---|---|
| $20 Boss Bank | Start-up capital | | | $60 |
| Trading day 1 | Tote Bag Sales | 14 | $5.00 | $70.00 |
| Trading day 2 | Tote Bag Sales | 16 | $5.00 | $80.00 |
| Trading day 3 | Tote Bag Sales | 20 | $5.00 | $100.00 |
| Trading day 4 | Tote Bag Sales | 25 | $5.00 | $125.00 |
| **Total Income** | | | | $435.00 |

| | |
|---|---|
| **Total Income** | $435.00 |
| **Total Costs** (Total costs comes from startup costs budget) | $123.00 |
| **Total Profit (Income - Costs) =** | $312.00 |