

Empathise

Challenge: Design a product or service that helps your partner to...

Interview

Plan for the interview by recording your questions here.

Record your partner's responses here.

Switch roles and repeat interview so each partner asks and answers.

Define the problem

User	Needs	Insights
User Needs Statement		
<p>_____ (user) need (s) a way to _____ (users need)</p> <p>because/but/so _____ (insight)</p>		

Ideate + test (get feedback)

Sketch and/or write at least 5 ways to meet your user's need

Idea 1	Idea 2	Idea 3	Idea 4	Idea 5

Share your solutions with your partner and capture feedback:

Prototype (make something your partner can interact with) & test (get feedback)

Create your prototype (not here)

Share your solutions and get feedback

What works?

What doesn't work?

Questions...

Ideas...