

Product and service ideas / inspiration

NOTE: This document is a work in progress. If you know you know of any great product and service examples, please let us know at: 20boss@fya.org.au so we can add them here. In particular, we are seeking more service examples.

- [Products \(physical\)](#)
- [Products \(digital\)](#)
- [Services \(in-person\)](#)
- [Services \(online\)](#)
- [General business inspiration resources](#)

Products (physical)
General resources
Print on demand sites https://snewscms.com/blog/10-best-print-on-demand-sites-like-redbubble-threadless-teefury/
Fashion / Accessories (Business Examples)
Haus of Dizzy - Jewellery (Indigenous) Website: https://hausofdizzy.com/ Video: https://www.youtube.com/watch?v=xYGuDtEp6gI&list=PLYZ_rFA7zZ1UWQulp1nNIW1GGvSoOr_sQ&index=2&t=1s
Clothing the Gap - Clothing (Indigenous) Website: https://clothingthegap.com.au/ Video: https://www.youtube.com/watch?v=LVXhqQQSvaU&list=PLYZ_rFA7zZ1XowZOVcCcmbXZhv88k6O9K&index=4
Scrunchiko - Hair accessories Website: https://www.scrunchiko.com/ Social Media: https://www.instagram.com/scrunchiko/?hl=en Videos: https://www.youtube.com/watch?v=PtvDnSav8C4 https://www.youtube.com/watch?v=rZycctUQWG4

<https://www.facebook.com/scrunchiko/videos/vb.940547489444492/357780841499411/?type=3&theater>

Molly Coombs Marr - Australiana jewellery

Website:

<https://www.mollycoombsmarr.com/>

Video:

<https://www.sbs.com.au/news/small-business-secrets/article/2018/11/02/molly-coombs-marr-australiana-themed-jewellery-making-kath-kim-style-trendy>

Fashion / Accessories (How to guides)

Macrame statement earrings

<https://blog.etsy.com/en/fringe-statement-earrings-30-days-of-gift-ideas/>

Personalised gloves

<https://blog.etsy.com/en/monogram-gloves-30-days-of-gift-ideas/>

Barrette

<https://blog.etsy.com/en/how-to-make-a-modern-leather-barrette/>

Pom Pom earrings

<https://blog.etsy.com/en/last-minute-gift-for-her-diy-pom-pom-earrings/>

DIY jewellery techniques

<https://blog.etsy.com/en/8-easy-jewelry-diys/>

Custom camera strap

<https://blog.etsy.com/en/custom-diy-camera-strap/>

Cord-keeper keychain

<https://blog.etsy.com/en/make-diy-leather-cord-keeper-key-chain/>

Pre-loved clothing customisation

<https://blog.etsy.com/en/fall-fashion-diy-denim-meets-weaving/>

Woven shoe clips

<https://blog.etsy.com/en/make-stylish-woven-shoe-clips/>

Circle purse

<https://blog.etsy.com/en/how-to-make-an-iridescent-pouch/>

Stationary

Cultural Choice Office Supplies

Website:

<https://www.culturalchoice.com.au/>

Video:

<https://www.sbs.com.au/news/small-business-secrets/article/2018/09/03/stationery-story-cultural-choice-office-supplies>

Inspirational Stationary

Website:

http://www.inspirationery.co/?_ga=2.85584665.1045864153.1557451727-1098093884.1557451727

Stationary (How to guides)

Magnetic memo board https://blog.etsy.com/en/how-to-make-geometric-magnetic-boards/
Food / Beverages
Me and the Bees Website: https://www.meandthebees.com/
Food / Beverages (How to guides)
Rainbow pride cookies https://blog.etsy.com/en/show-your-pride-with-diy-rainbow-cookies/
Books / Magazines / Comics
Super Power Kids - A Book Full of Awesomeness Website: https://www.pozible.com/profile/rachel-callander
Health & Wellbeing
Appreciate Station - Gratitude kits Website: http://appreciationstation.com.au/
Sustainability / ethically focussed products
Not PLA (Biodegradable packing solutions) Website: https://www.notpla.com/
Homewares made with recycled timber Website: https://blog.etsy.com/en/sustainability-spotlight-cbymcreative/
Pela Case Website: https://pelacase.com/
Hand-dyed indigo items (Clothes and homewares) Website: https://blog.etsy.com/en/sustainability-spotlight-adroit/
Allbird shoes https://www.allbirds.com.au/pages/our-materials-wool
Sustainability / ethically focussed products (How to guides)
Shibori Placemats https://blog.etsy.com/en/how-to-make-shibori-placemats/
Vegan-leather pouches https://blog.etsy.com/en/vegan-leather-pouch-30-days-of-gift-ideas/
Pets
Barkalicious dog treats (\$20 Boss business) Video: https://www.youtube.com/watch?v=rGmzTR6XWTQ&t=9s

Pets (How to guides)
Custom pet tags https://blog.etsy.com/en/diy-custom-pet-tag/
Garden (How to guides)
Flowers seed bombs https://blog.etsy.com/en/easy-diy-wildflower-seed-bombs/
Craft products (How to Guides)
Cat planters https://blog.etsy.com/en/5-star-buys-cat-planter/
Lavender eye-pillow https://blog.etsy.com/en/make-a-diy-lavender-eye-pillow/
Driftwood jewellery organiser https://blog.etsy.com/en/how-to-make-a-driftwood-jewelry-organizer/
Custom lamp shade https://blog.etsy.com/en/make-a-woven-pendant-lamp/
Wreaths https://blog.etsy.com/en/seasonal-door-decor-to-buy-or-diy-inspired-by-episode-4-of-making-it/
Faux woven ring dishes - how to https://blog.etsy.com/en/how-to-make-a-basket-inspired-ring-dish/
Rainbow soap - how to https://blog.etsy.com/en/make-rainbow-soap-party-favors/
Faux cacti https://blog.etsy.com/en/diy-trend-3-fun-cactus-projects/
Kids games / toys (How to guides)
Bean bag toss game https://blog.etsy.com/en/make-a-fun-beanbag-toss-game/
Slime https://blog.etsy.com/en/obsessing-over-slime/
DIY Kits
Natural dye kit https://blog.etsy.com/en/natural-dye-kit-30-days-of-gift-ideas/
Beeswax Wraps https://youtu.be/nQ85FZ0Ah60

Products (digital)
General resources
101 Digital products you can sell online https://blog.sellfy.com/101-digital-products-you-can-sell-online/

Online product ideas https://www.podia.com/articles/online-product-idea-examples
Digital product ideas https://www.yourfirst1k.co/digital-product-ideas-guide
Platforms for Selling Digital & Downloadable Products https://colorlib.com/wp/platforms-for-selling-digital-products/amp/
Online Reviewing
Travel reviews from kids for kids Website: https://kidzcationz.com/
Apps
Apps created by teens https://www.hongkiat.com/blog/young-talented-app-developers/
BullyBox app http://bullyboxreport.com/
Healthigotchi app https://www.youtube.com/watch?v=BW0GPBEHkhw&list=PL1nOz8ipO_aW7xNGHgZ5SsLmdEEV_8_PO&index=4&t=0s
Eat Me App https://www.youtube.com/watch?v=rIKm-O-aMOc&list=PLFtlwsyq7d_QUcd1HQ1RemhyW_WY3rKi3&index=11&fbclid=IwAR2F7WxGLPC4mg6YBjScMLnoBsy2mAr-y-Tgz4E4d8ym1VTt7Ik36_7MGhl
Meetoo App https://www.meetwo.co.uk/
SMS services
Sound-based emojis https://www.audiots.com/
Anti-Vexed Text https://www.fya.org.au/2018/08/29/heres-why-i-started-my-own-business-to-help-young-people-with-their-mental-health/ Anti Vexed Text is a subscription service where an SMS message is sent every morning with a positive quote or stress relieving strategy to subscribers.
Music / Audio
Mental Music https://www.mentalmusic.org/ Mental Music is a series of podcasts with a focus on issues affecting young people, especially mental health. Episodes include youth commentary, interviews with professionals, and music written and produced by students. Mental Music believes that the best way to engage and promote positive change in young people is to speak from a place of authenticity — as a podcast created by and for young people, they seek to provide a much-needed service in a relevant and accessible format.
Don't Fret Club = mental health for music-lovers http://dontfret.club/

Wellbeing in the Pilbara Radio show to create awareness about mental health https://www.youtube.com/watch?v=6c3RYDUwcIM
Flowkey https://www.flowkey.com/en
EBooks
Ebook content ideas https://contentbistro.com/42-easy-and-effortless-ebook-ideas-for-the-time-starved-entrepreneur/?fbclid=IwAR2e9YA7C3RENB8cjUli8lOgzsfFKtx0MJ20cpe_gXxDnw61K0vmy_e5pII How to create an ebook using Canva https://www.youtube.com/watch?v=cvFenx1IehM&fbclid=IwAR2gCbSqvI-pMKaYajCUL_K_IfQN04c7GQ6LDNaSl4vKS8VkvYwIYF-GbJmc
Online Courses
Skillshare https://www.skillshare.com/
Lynda.com https://www.lynda.com/
Digital Templates
Creative Market platform

Services (in-person)
General resources
Service business ideas https://www.fundera.com/blog/service-business-ideas
Online platform for promoting in-person workshops https://weteachme.com/
Education / Workshops
E-raced https://www.facebook.com/eraced.com.au/ E-raced is a program designed to break down stereotypes and reduce racism through storytelling. The team behind E-Raced are young Australians from refugee and migrant backgrounds who share their experiences with regional and rural High School students in years 8 -12. Students meet and chat with the storytellers, asking questions about their life, culture, traditions and of course, journey to Australia.
Stomping Out Stereotypes https://www.fya.org.au/video/inspired-citizens-stomping-out-stereotypes/

Stomping Out Stereotypes is a project created by Year 9 students at Frankston High School. Their mission is to reduce the impact of stereotyping in their community and through this, make a broader positive impact on issues such as bullying, racism and sexism. They have designed and run school workshops with local primary school students, to create new ways to educate young people about stereotypes and to inspire critical thinking. Their aim is to show their community that they can make a difference by facing up to unconscious stereotyping and changing this behaviour.

HAPPY

HAPPY health workshop for kids 6-13 (under 18)

<https://www.thehappyorg.org/>

Minus18: LGBTQI+ Youth Workshops

<https://www.minus18.org.au/index.php/workshops/lgbti-workshops>

Health and Wellbeing

Business Example: Bats4Life

Bats4Life sources, refurbishes and distributes used cricket bats to disadvantaged groups on a local, national and international scale. In partnership with the International Cricket Council and Cricket Australia, co-founders Hamish and Pat (launched at the age of 14) aim to make the game accessible to groups such as people with disabilities, underrepresented female cricketers and disadvantaged groups in the Asia-Pacific region. Bats4Life is also addressing the local level integration of isolated Asylum Seekers into their community through community cricket matches. To this day Bats4Life has over 10 workers, all of which are under 18.

\$20 Boss business example: Street Basketball Association (SBA)

SBA was created because participants saw a problem in their community: there were no youth -focussed basketball comps in NT, and they wanted to unite people through sport.

Personal training

<https://www.oneflare.com.au/personal-trainer/vic/melbourne>

Healthy Harold

<https://www.lifeeducation.org.au/about-us/healthy-harold>

Sustainability-focus

Student business example: Cash Cage

Students identified that at least 50% of items found in their waste bins were recyclable, both at school and in the greater community. The students designed and built recycling bins called "cash cages" in their school grounds and community, to collect recyclables that could be deposited at their local "return and earn" facility. Revenue earned from depositing recyclables will be invested into building more cash cages, other waste facilities such as compost bins, as well as events, promotion and expansion to other schools. Through this initiative, students hope community members reduce their impact on the environment through more educated consumer consumption.

Workshops / tutoring

Student business example: Connect

Connect is a social enterprise created to address the fast growing social and technological gap between older and younger generations. Run by three tech-savvy teenagers, Connect seeks to improve the technological knowledge of older generations while providing an opportunity for increased intergenerational social engagement. They surveyed the local retirement village to identify technology-related topics of interest and need, then designed and delivered lessons to seniors. Due to the success of the first sessions, they have been invited back to run further seminars and tutorials in the coming years

The Koorie Circle - Jewelry making workshop

<https://thekooriecircle.com.au/pages/jewellery-workshops>

Services (digital)

General resources

Entertainment

Example: Humanitix

Humanitix is the first not-for-profit ticketing platform in the world, donating 100% of profits from fees back to partner charities. Humanitix solves global inequality and furthers disability inclusion by combining capitalism and philanthropy into a sustainable force for good by disrupting the ticketing industry. They have developed revolutionary inclusion tools, and are investing in cognitive service technologies to ensure their ticketing solutions effectively enable people with disabilities to attend events globally. Humanitix are now an official ticketing provider of FFA Cup matches, all Westfield, Optus, UN Australia events, as well as major music festivals & conferences in Australia and New Zealand.

Tixel: Ticket reselling site - anti scalping

Tixel is a verified fan-to-fan marketplace for tickets and it's saving music fans from despair around the world. Tixel verifies tickets before they're listed and caps prices so it's fair for everyone – whether you're buying or selling. And if you are selling, your ticket is listed to keen fans who are ready to buy. Tixel helps you buy and sell tickets in just a few clicks, and sign up to specific gigs to get notified as soon as tickets are listed.

https://tixel.com/sell?gclid=EAlaIQobChMI6Z-jz_mr4glVkxiPCh21cAhMEAMYASAAEgLMfPD_BwE

TicketPass - online platform for ticket sales that donates 50% of each sale to customer-nominated charity

<https://ticketpass.co/organiser>

Fashion

Lost Property - subscription-based fashion library

<https://lostproperty.clothing/#clothes>

LiketoKnow.It

App that allows likes from Instagram to trigger an algorithm that let's the person see the products in the picture

<https://www.liketoknowit.com/about/>

Tradesy https://www.tradesy.com/how-it-works/
Good On You https://goodonyou.eco/
Sustainability-focus
iReTron - digital device reselling service https://www.iretron.com/pages/how-it-works
Bikemap https://www.bikemap.net/en/apps/
Love Food Hate Waste https://www.lovefoodhatewaste.com/why-save-food
Inhabitat https://inhabitat.com/about/

General Business Inspiration Resources

Enterprise Nation Startup series (US) https://www.youtube.com/playlist?list=PLFtlwsyq7d_Ts5ga-wwV1jiE9qB59QWdK
Enterprise Nation Start-Up of the Year 2018 playlist (US) https://www.youtube.com/playlist?list=PLFtlwsyq7d_R3lq3sQmb8d7Dgi_jMdBl
Faces of Small Business Playlist - Business Victoria (AU) https://www.youtube.com/playlist?list=PLYZ_rFA7zZ1UWQulp1nNIW1GGvSoOr_sQ
Queensland Business: 100 Faces of small business (AU) https://www.youtube.com/playlist?list=PLgf3vhLy8gSrEnnBd34opW3M2o30PUwD
Enterprise Nation TV - Start-Up Stories playlist (US) https://www.youtube.com/playlist?list=PLFtlwsyq7d_QUcd1HQ1RemhyW_WY3rKi3
Brainbox 2019 finalists playlist (AU) https://www.youtube.com/playlist?list=PL1nOz8ipO_aW7xNGHgZ5SsLmdEFV_8_PO
Brainbox 2017 finalist playlist (AU) https://www.youtube.com/playlist?list=PL1nOz8ipO_aU1GRiL57EdG0orhanV8Mq9
2018 Unleashed Award Winners (AU) https://www.fya.org.au/2018/11/02/unleashed-award-winners-2018/?fbclid=IwAR1x3fj4BmUMN0qtPwbiv_uZwd3MeuxP-kyXTIGLM_cZ25CMeWHMKmmNox0c
2017 Unleashed Award Winners (AU) https://www.fya.org.au/2018/11/02/unleashed-award-winners-2018/?fbclid=IwAR1x3fj4BmUMN0qtPwbiv_uZwd3MeuxP-kyXTIGLM_cZ25CMeWHMKmmNox0c
SBS Small Business Secrets - Landing Page (AU) https://www.sbs.com.au/news/small-business-secrets

SBS Small Business Secrets - Season 1 (AU) https://www.sbs.com.au/news/small-business-secrets/season-one
SBS Small Business Secrets - Season 2 (AU) https://www.sbs.com.au/news/small-business-secrets/season-two
SBS Small Business Secrets - Season 3 (AU) https://www.sbs.com.au/news/small-business-secrets/season-three
SBS Small Business Secrets - Season 4 (AU) https://www.sbs.com.au/news/small-business-secrets/season-four
SBS Small Business Secrets - Season 5 (AU) https://www.sbs.com.au/news/small-business-secrets/season-five
Kickstarter (crowdfunding platform) https://www.kickstarter.com/
Start Some Good (crowdfunding for social entrepreneurs) https://startsomegood.com/
Indigogo (crowdfunding platform) https://www.indiegogo.com/
Pozible (crowdfunding platform - Australian) https://www.pozible.com/
Online marketplace for handmade products https://www.etsy.com/
TeenBusiness Top Twenty 2017 (global) http://www.teenbusiness.com/2017
TeenBusiness Top Twenty 2015 (global) http://www.teenbusiness.com/top-20-teen-entrepreneurs-2015
TeenBusiness Top Twenty 2014 (global) http://www.teenbusiness.com/top20-2014
Inspired citizens playlist (AU) https://www.youtube.com/playlist?list=PL90RzdOo8OsXa2OdtcSZrWSXBtXLmF26Q
"The Few Who Do" podcast https://www.sbs.com.au/programs/podcastcollection/few-who-do
School for Social Entrepreneurs https://www.the-sse.org/our-stories/