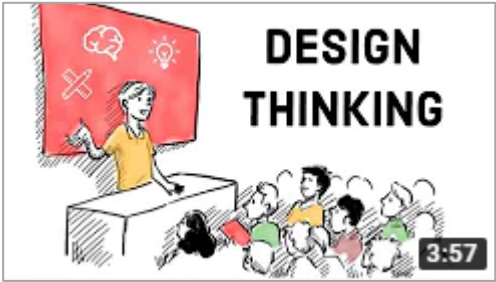
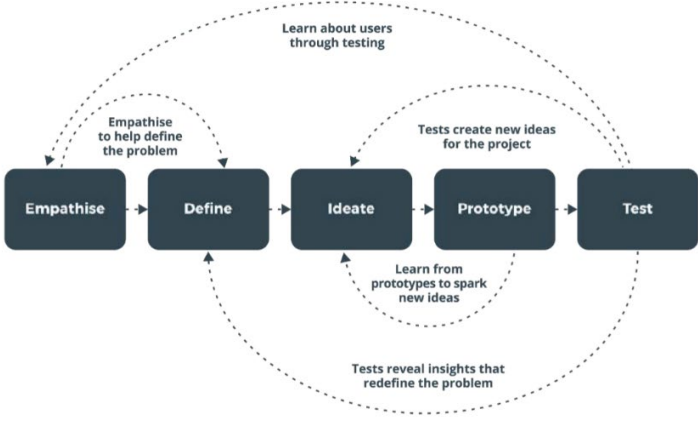




## PRODUCTS AND SERVICES

What are the possibilities?

| ACTIVITY  | TEMPLATES  |
|---|--|
| <p>Explore a range of products and services already in the marketplace. This research task is intended to get you thinking about the broad range of product and service options you may like to consider.</p>   | <ul style="list-style-type: none"><li>• Pre-existing products and services research template</li><li>• Product and service ideas / inspiration</li><li>• Examples of past \$20 Boss businesses</li></ul> |
| <p><u>Watch</u>: Design Thinking Process (3 mins, 56 secs)</p> <p><a href="https://www.youtube.com/watch?v=r0VX-aU_T8">https://www.youtube.com/watch?v=r0VX-aU_T8</a></p>  <p>Student Exploration: In pairs, use design thinking to design a solution (a product or service) for a partner.</p> <ul style="list-style-type: none"><li>• STAGE 1: Empathise</li><li>• STAGE 2: Define the problem</li><li>• STAGE 3: Ideate and test</li></ul>  | <ul style="list-style-type: none"><li>• Design Thinking Template Pack</li></ul>  |